

FNC 36 Minutes

Meeting Details

Date	Wednesday 9 October 2019	
Venue	The Seminar Room Lower Ground Floor Melbourne Museum 11 Nicholson St, Carlton VIC 3053	
Hours' of sitting	Registrations	09.30 - 09.45
	Opening and Session 1	09.45 - 10.30
	Morning Tea	10.30 - 10.45
	Session 2	10.45 - 12.30
	Lunch	12.30 - 13.00
	Tour	13.00 - 13.30
	Session 3	13.30 - 16.00
	Wrap up	16.00 - 16.30

Contact Details

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1. OPENING OF MEETING

Anni Conn welcomed participants to the Fish Names Committee and introduced Dermot Henry, Head of Sciences at Melbourne Museum.

Dermot Henry welcomed participants to the Melbourne Museum and gave an overview of the science activities of the museum. He invited FNC members to take part in the tour of the Museum facilities.

1.1 Attendance and apologies

VOTING MEMBERS

Independent Chair	Gus Dannoun	Apology
Expert Member & Deputy Chair (Seafood Marketing)	Anni Conn	
Australian Seafood Industry Appointee	Renee Vajtauer	Apology
Fisheries Agencies nominee on behalf of Chair AFMF	Dr Sonia Talman	
Department of Agriculture and Water Resources Fish Exports appointee	Lisa McKenzie	
CSIRO Fish Taxonomy appointee	Karen Gowlett-Holmes	
Recreational fishing appointee	Russell Conway	
Seafood Importers appointee	Mark Boulter	
MFMA appointee representing Independent fish retailers	Kerry Strangas	Apology
Expert Member (Major Supermarket)	Hamish Allen	
Expert Member (Fish Taxonomy)	Gordon (Gus) Yearsley	
Expert Member (Seafood Marketing and Fish and Invertebrates Taxonomy)	Don Tuma	Apology
Expert Member (Seafood Processors)	Anthony Mercer	
Expert Member (Hospitality)	Glenn Austin	Apology

OBSERVERS AND NON-VOTING MEMBERS

SDO Representative	Peter Horvat	
SDO Representative	Pip Baudert	Apology
Museums Victoria	Martin Gomon	
Museums Victoria	Dr Anna McCallum	

PROJECT MANAGER AND ADMINISTRATION

FNC Project Manager	Alan Snow	
FNC Co-Investigator	Meaghan Dodd	

1.2 Notification of proxy votes

Discussion

The project manager reported on proxy votes held s as per Section 10.6 of the [FRDC Standards Development Procedure](#) which allows for FNC members to appoint a proxy for the meeting to ensure that the relevant stakeholder group is not disadvantaged.

The Project Manager further commented that there were no final evaluations at this meeting.

- Don Tuma has appointed Gus Yearsley as his proxy for this meeting

Resolution 36.1. FNC noted the status of any proxy votes received.

1.3 Notification of observers

Discussion

Observers are invited and welcomed to all FNC meetings. The chair welcomed all observers to the meeting

Resolution 36.2. FNC noted the attendance of observers to the meeting

1.4 FNC Members Code of Conduct

Discussion

As per the FRDC Standards Development policies and procedures, all FNC members are expected to have read and agree to abide by the Code of Conduct.

All members signed and returned the last page of the [SRB Members Code of Conduct](#) which was distributed as Attachment 2 to indicate their acceptance of the Code and willingness to abide by the Code.

Resolution 36.3. FNC noted and agreed to abide by the SRB Members Code of Conduct

2. FISH NAMES COMMITTEE

2.1 Fish Names Committee Membership and Register

Discussion

Section 11 of the [Fish Names Committee Procedures](#) specifies the Fish Names Committee (FNC) membership.

Section 10.5 of the [FRDC Standards Development Procedures](#) determines that the SRB Register will be tabled at each meeting for noting and amendment by FNC Members.

FNC Members are required to review and update the current [SRB Register-Fish Names](#) including the skills matrix as appropriate which was distributed as Attachment 3.

The Project Manager reported on two actions that need to be rectified before FNC 37

- Lisa McKenzie and Hamish Allen have reached the end of their current terms and will need to be reappointed as required

Resolution 36.4. FNC noted the status of the SRB Register - Fish Names and updated as appropriate

3. AGENDA AND MINUTES

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3.1 Adoption of Agenda for the Meeting

FNC Actions

FNC members were invited to add any additional items to the agenda. These additional items are prioritised by the Chair.

The Project Manager listed two additional items which were included in Section 8.

Resolution 36.5. FNC adopted the agenda for this meeting as amended

3.2 Adoption of minutes from previous meetings

Discussion

The [minutes from the FNC 35 meeting Teleconference](#) hosted by the Sydney Fish Market on 8 May 2019 were distributed as Attachment 4. and were presented for formal adoption.

Resolution 36.6. FNC confirmed the Minutes of FNC 35 as a true record

Moved by Mark Boulter Seconded by Karen Gowlett-Holmes Carried

The [Project Manager Activity Report](#) was distributed as Attachment 5. The Project Manager discussed a number of actions in the report. All actions arising from FNC 35 have been completed.

Resolution 36.7. FNC noted the Project Manager Activity Report

3.3 Minutes and Agenda on Fish Names Committee web site

Discussion

A process has been put in place where the minutes from the last 4 meetings (2 years) will be listed on the Fish Names Committee area under the Seafood Standards web site.

It is intended that regular monthly stakeholder updates also be uploaded for public access.

4. ISSUES RELATING TO FRDC AS THE STANDARDS DEVELOPMENT ORGANISATION

Discussion

FRDC is accredited as a Standard Development Organisation (SDO) responsible for the Australian Fish Names Standard and other standards within its scope of accreditation: "To develop Australian Standards in the fields of terminology, sustainability, and operational practices in the fishing and aquaculture industry."

The Project Manager gave an update on current issues as below.

4.1 Standards Australia Surveillance Audit

Background

The schedule for past and future Standards Australia audits is

2013	Initial accreditation audit of FRDC by Standards Australia
2014	Surveillance Audit
2015	Surveillance Audit

2016	Re-accreditation audit
2017	Surveillance Audit
2018	Surveillance Audit
2019	Re-accreditation audit
2020	Surveillance Audit
2021	Surveillance Audit

As per the schedule, a full reaccreditation audit is scheduled for 15 & 16 October 2019.

All documentation has been prepared in readiness for the audit and no issues are expected to be raised.

It is expected that this audit will focus on the early work of the Aquatic Plant Names Standard

4.2 Standards Australia Award for Fish Names Committee

Background

The FRDC Fish Names Committee has been recognised by Standards Australia as the 2019 winner of the Standards Australia award under the category of “Outstanding Committee” which states “The award recognises standards committees that go the extra mile. Through consistent teamwork and commitment, the standards published by these committees make a change for the good in industry and improve quality of life within communities.”

Winners were recognised at a dinner with Standards Australia board members, executive team and senior leadership team in Melbourne on Thursday 30 May 2019.

The FRDC Fish Names Committee was represented by Patrick Hone, Alan Snow, and Gus Dannoun.



Certificates from Standards Australia were given to individual FNC members by Peter Horvat on behalf of the FRDC who expressed appreciation of the role that the FNC plays.

4.3 AS 5301 The Australian Standard for Aquatic Plant Names- Information Only

Background

The first workshop to develop this standard was held in Hobart on 6 September 2018. Workshop No 2 was held in Sydney on 15 August 2019.

Meaghan Dodd gave a progress report on the second workshop.

The workshop was well attended by both industry and technical interests and led by Gordon Yearsley at the National Herbarium of New South Wales. The workshop objectives were based on the public consultation list of candidates and any other feedback, that was then critically discussed and recommendations ready for the SRB (once established) to review and finalise for publication.

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Nominations for the formation of the SRB were requested and recorded and have been submitted to FRDC for approval. As an additional benefit of the day, attendees had a tour of the Herbarium's collection of plant samples.

Gordon Yearsley said that the development of the Aquatic Plant Names Standard will be a lot easier because of the work done by the Fish Names Committee, particularly in the development of Standards Development policies and procedures.

4.4 Meetings with Standards Australia Sydney

Background

A meeting was held with Standards Australia on 8 May 2019. John Wilson, Pip Baudert and Alan Snow attended the meeting. There were no major issues raised and in general, FRDC were recognised as being an effective Standards Development Organisation with good standards development procedures.

An SDO Round Table of all SDO's was held on 4 June 2019. All SDO's attended the meeting. FRDC was represented by Alan Snow and Pip Baudert.

Resolution 36.8. FNC noted the report on issues relating to FRDC as a Standards' Development Organisation

4.5 Change of responsibility at FRDC for Standards Development Activities (Information only)

Background

The Project Manager reported that John Wilson has been the primary contact at FRDC for Standards Development policy matters and has regularly attended FNC meetings.

John retired on 5 October 2019. Pip Baudert will remain to be the primary contact for standards development matters.

5. STANDARDS DEVELOPMENT POLICY AND PROCEDURES

Discussion

The Fish Names policies and procedures that guide the standards development activities of the FRDC are regularly reviewed to harmonise with existing FRDC quality procedures and to address any issues arising from Standards Australia audits.

- [FRDC Standards Development Policy](#) that sets the overall policy direction for FRDC in its standards development activities;
- [FRDC Standards Development Procedure](#) provides guidance on all standards development activities and applies to all Standards Reference Bodies including the FNC;
- [Fish Names Committee Procedures](#) provides guidance to the FNC on additional procedures that relate to the FNC only.

The Project Manager reported that there had been no changes to these key documents since the last meeting.

6. PROPOSED AMENDMENTS TO ANNEX A OF THE FISH NAMES STANDARD (AS 5300-2015)

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6.1 Actions approved since previous meeting

Reference: Fish Names Committee Procedure Section 12.5

Where an urgent decision is needed, FNC members can approve decisions out of session and decisions are reported to the next meeting of the FNC.

All actions since the last meeting were listed in the agenda for this meeting.

6.2 Pre-assessment of new applications

Reference: Fish Names Committee Procedure Section 12.2

The pre-assessment will essentially determine:

- I. If they have addressed the required criteria
- II. Whether the name already exists.
- III. Any other information required that will assist the FNC in its determinations.

All new applications have been either prepared by the Project Manager or verified to ensure that they meet the criteria.

6.3 Applications for initial evaluation

Reference: Fish Names Committee Procedure Section 12.3

- Applications that are the subject of an initial evaluation are assessed by the FNC as to how they meet the criteria.
- The applications can be amended at this stage by the FNC.
- A “simple majority” is only needed for an application to proceed to Public Consultation and subsequent Final Evaluation.

One new application was received as listed below. The applicant has paid the prescribed application fee.

Application No	CAAB Code	Application	Scientific Name	Authority
326		Add a new species name Red Bream for the imported species	<i>Pterogymnus lanarius</i>	Valenciennes, 1830)

6.3.1 [Application 326](#) to add the SFN Red Bream for *Pterogymnus lanarius* (Valenciennes, 1830)

This application which was distributed as Attachment 9 seeks to add a new Standard Fish Name for a species which is not caught in Australia but is likely to be imported.

It is currently not listed in CAAB.

CAAB	Standard Fish Name	Scientific Name	Authority	
Sparidae (Brems)				
37 351903	SEABREAMS	<i>Gymnocranius & Monotaxis spp.</i>		

CAAB	Standard Fish Name	Scientific Name	Authority	
37 353001	Snapper	<i>Chrysophrys auratus</i>	(Forster, 1801)	
37 353002	Yellowback Bream	<i>Dentex spariformis</i>	Ogilby, 1910	
37 353003	Black Bream	<i>Acanthopagrus butcheri</i>	(Munro, 1949)	
37 353004	Yellowfin Bream	<i>Acanthopagrus australis</i>	(Günther, 1859)	
37 353006	Frypan Bream	<i>Argyrops spinifer</i>	(Forsskål, 1775)	
37 353011	Pikey Bream	<i>Acanthopagrus pacificus</i>	Iwatsuki, Kume & Yoshino, 2010	
37 353012	Western Yellowfin Bream	<i>Acanthopagrus morrisoni</i>	Iwatsuki, 2013	
37 353013	Tarwhine	<i>Rhabdosargus sarba</i>	(Forsskål, 1775)	
37 353014	Northwest Black Bream	<i>Acanthopagrus palmaris</i>	(Whitley, 1935)	
37 353017	Sobaity Bream	<i>Sparidentex hasta</i>	(Valenciennes, 1830)	
	Red Bream	<i>Pterogymnus laniarius</i>	Valenciennes, 1830)	326

Attachment 01.- [App 326 Pterogymnus laniarius Application](#)

FNC said that the name is probably appropriate as it is red in colour and is a member of the Bream family. Other names include Pango and Panga. It was thought that these names could cause confusion with Pangasius species.

Resolution 36.9. FNC supported Application 326 to add the SFN Red Bream for *Pterogymnus laniarius* to proceed to public consultation

Resolution 36.10. FNC determined to not give provisional approval to the proposed name.

6.4 Applications subject to public consultation

Reference: Fish Names Committee Procedure Section 12.4

There were no applications that have been subjected for public consultation for this meeting.

6.5 Applications subject to final FNC evaluation

Reference: Fish Names Committee Procedure Section 12.5

The purpose of the final FNC evaluation is to determine whether or not the fish name proposal is approved.

There were no proposed amendments that were the subject of final evaluation.

6.6 Revised Edition of AS 5300-2019

Discussion

The revised edition of AS 5300-2019 was published on 24 June 2019. This edition incorporates all amendments approved at FNC at the following meetings:

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FNC 28	27 November 2015
FNC 29	22 April 2016
FNC 30	25 and 26 August 2016
FNC 31	15 March 2017
FNC 32	26 September 2017
FNC 33	8 May 2018
FNC 34	4-5 September 2018
FNC 35	8 May 2019

The key dates and timetable of activities related to publishing were:

Date	Activity
1 May 2019	Determination of ISBN Numbers
8 May 2019	FNC 35 gave final approval to the proposed amendments to be included in AS 5300-2019
15 May 2019	FNC gave out of session approval to the Draft for Publication version of AS5300-2019
17 May 2019	Completion of Final Process Approval documentation for distribution to FRDC Board in the board papers
20 May 2019	Completion of design for front cover by FRD
20 May 2019	Completion of documentation including the Draft for Publication version of AS5300-2019 for FRDC Board
12 June 2019	Process approval by FRDC Board 172
17 June 2019	Metadata and Draft for Publication version of AS5300-2019 sent to SAI Global for publishing check
24 June 2019	AS 5300-2019 was published

The following documents were distributed to FNC

Evidence that the Fish Names Committee has developed the standard in accordance with FRDC Standards Development policies and procedures	AS 5300-2019 - Process Approval
Approved printable version of AS 5300-2019	AS 5300-2019 Download Version

Resolution 36.11. FNC noted the Project Manager report on the publishing of AS 5300-2019 the Australian Fish Names Standard including the timetable of activities

6.7 Emergent Issues raised in relation to fish names

6.7.1 Octopus species – Karen Gowlett-Holmes

Background

Karen Gowlett-Holmes gave a report on changes to the taxonomy of Octopus species.

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There has been a lot of changes in cephalopod taxonomy over recent years, and it is likely to continue. Some names in the octopus have changed, and this is looking a bit more settled. One that will concern us is “Baby Octopus” a group name on the Fish Names list – this is currently CAAB 23 659903 and includes *Octopus aegina* & *Octopus sp. A*. “*Octopus aegina*” has been shown to be a species complex containing several species around the Indo-Pacific area, as has “*Octopus sp. A*”, and all have been put into a different genus, *Amphioctopus*.

Several of these species are fished (often in large numbers) in the region, including Australia, and all are marketed under the name “Baby Octopus”. While FAO has individual names for many species, they are very rarely marketed separately. A large amount of “Baby Octopus” sold in Australia is imported. FAO notes that species of *Amphioctopus* are commonly marketed as “Baby Octopus” without differentiation to species.

Complicating this is the fact that true *Amphioctopus aegina* is not found in Australia – it occurs from Indonesia north and is widely fished (and imported into Australia). At least two other species of *Amphioctopus* have previously been confused with *A. aegina*, one which is found in Australia and fished here. What was called “*Octopus sp. A*” is a species complex, including at least one Australian species.

We obviously need to retain a group code for “Baby Octopus”, the question is do we try to define the species involved or just use the genus *Amphioctopus*. The current group code (23 659903) was created for the Imported Fish Guide and included what was then known as “Baby Octopus”. If this code does not have fisheries data attached to it, then we could redefine it for what we need, or even make it the genus *Amphioctopus*. Currently, this genus has the code 23 659918. Is it better for us to retain the original CAAB code, or does it work better to change it?

From my end, I need to add several *Amphioctopus* species to CAAB. One of the questions is do I change what was *A. aegina* to *A. marginatus* (the main Australian species confused with it) or leave it as it is and add *A. marginatus* separately? *A. marginatus* also occurs widely in the Indo-Pacific region and is fished widely, generally mixed with *A. aegina* (and a few others) and it is all sold as “Baby Octopus”.

The current entries in the AFNS are as below

CAAB Code	SFN	Scientific Name	Family	Added to the AFNS	Application No
23 659000	OCTOPUS	Octopodidae, Eledonidae, Megaleledonidae, Bathypolypodidae, Enteroctopodidae - undifferentiated	Octopodidae	18/06/2001	App 024
23 659004	Pale Octopus	<i>Octopus pallidus</i>	Octopodidae	20/11/2014	App 217
23 659006	Gloomy Octopus	<i>Octopus tetricus</i>	Octopodidae	20/11/2014	App 218
23 659901	OCTOPUS	<i>Octopus spp</i>	Octopodidae	18/06/2001	App 024
23 659903	BABY OCTOPUSES	<i>Octopus aegina</i> & <i>Octopus sp. A</i>	Octopodidae	18/06/2001	App 023

CAAB Code	SFN	Scientific Name	Family	Added to the AFNS	Application No
		<i>Amphioctopus spp</i>			

FNC discussed the issue and made the following comments

- Baby Octopus are widely sold in Australia and the name is widely used,
- Baby Octopus is a FAO name and includes small octopus caught in SE Asia
- A number of different species are included in the Baby Octopus group and are all lumped together
- *Octopus aegina* is not caught in Australia
- We need to retain a group code for Baby Octopus
- FNC noted that there were two entries for OCTOPUS groups but determined to leave both entries in the AFNS for the present
- Hammer Octopus is probably marketed as octopus species so perhaps need to have a standard name
- FNC also discussed the pluralisation of OCTOPUS in the AFNS

Resolution 36.12. FNC supported a change to the scientific name for Baby Octopus from *Octopus aegina* & *Octopus sp. A* to *Amphioctopus spp*

Resolution 36.13. Project Manager to prepare an application to add the name Maori Octopus for *Macroctopus maorum* for out of session by the FNC

The AFNS after the recommended changes but would look as below.

CAAB Code	SFN	Scientific Name	Family	Added to the AFNS	Application No
23 659000	OCTOPUSES	Octopodidae, Eledonidae, Megaleledonidae, Bathypolypodidae, Enteroctopodidae - undifferentiated	Octopodidae	18/06/2001	App 024
23 659001	Hammer Octopus	<i>Octopus australis</i>	Octopodidae	New Proposed Amendment	App 328
23 659003	Maori octopus	<i>Macroctopus maorum</i>	Octopodidae	New Proposed Amendment	App 327
23 659004	Pale Octopus	<i>Octopus pallidus</i>	Octopodidae	20/11/2014	App 217
23 659006	Gloomy Octopus	<i>Octopus tetricus</i>	Octopodidae	20/11/2014	App 218
23 659901	OCTOPUSES	<i>Octopus spp</i>	Octopodidae	18/06/2001	App 024
23 659903	BABY OCTOPUSES	<i>Amphioctopus spp</i>	Octopodidae	18/06/2001	App 023

6.7.2 Updated brief from SAFS

Background

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The Status of Australian Fish Stocks (SAFS) Reports brings together available biological, catch and effort information to determine the status of Australia's wild catch fish stocks.

There has been a lot of activity by both the FNC and the SAFS working group to align the SAFS datasets with the Australian Fish Names Standard.

Dr Carolyn Stewardson from FRDC coordinates the SAFS Advisory Group and liaises closely with the FNC to ensure that the names are consistent. Carolyn has provided draft preliminary list of species that are being considered for addition to the SAFS in 2020 which was distributed as Attachment 12

The SAFS Advisory Group was continuing to work on this list out-of-session and was scheduled to finalise the list in late October 2019.

The Project Manager reported that he had scrutinised the list and extracted the following names that need some attention.

CAAB	SFN	Scientific Name	Actions to be taken
Group 1 – To be added in 2020			
37 344002	Eastern Australian Salmon	<i>Arripis trutta</i>	Already listed in AFNS No action required
37 344004	Western Australian Salmon	<i>Arripis truttaceus</i>	Already listed in AFNS No action required
37 018013	Spottail Shark	<i>Carcharhinus sorrah</i>	Listed in AFNS as Spot-tail Shark SAFS name is incorrect
37 018903	Australian Blacktip Shark and Common Blacktip Shark	<i>Carcharhinus tilstoni</i> , <i>Carcharhinus limbatus</i>	Listed in AFNS as BLACKTIP SHARKS
28 821004	True Balmain Bug	<i>Ibacus peronei</i> <i>Ibacus peronii</i>	Scientific name is incorrect in SAFS list Listed in AFNS as Balmain Bug
28 821019	Smooth Bug	<i>Ibacus chacei</i>	Already listed in AFNS No action required
Group 2 – Maybe added in 2020			
37 027009	Eastern Shovelnose Ray	<i>Aptychotrema rostrata</i>	Already listed in AFNS No action required
23 659001	Hammer Octopus	<i>Octopus australis</i>	Not listed in AFNS Application to be prepared
37 346011	Stripey Snapper	<i>Lutjanus carponotatus</i>	Already listed in AFNS No action required
23 245001	Razor Clam	<i>Pinna dolabrata</i>	Not listed in AFNS

CAAB	SFN	Scientific Name	Actions to be taken
			Application to be prepared
37 296037	Southern Bluespot Flathead	Platycephalus speculator	Listed in AFNS as Southern Bluespotted Flathead SAFS name is incorrect
37 321020	Western Striped Grunter	<i>Pelates octolineatus</i>	Already listed in AFNS No action required
37 020023	Gulper Shark	<i>Centrophorus granulosus</i>	Already listed in AFNS No action required
37 311075	Golden Perch	<i>Macquaria ambigua</i>	Already listed in AFNS No action required
37 258005	Swallowtail	<i>Centroberyx lineatus</i>	Already listed in AFNS No action required
28 911003	Common Sand Crab (or Ocean Sand Crab)	<i>Ovalipes australiensis</i>	Only group name in AFNS Application to be prepared for Ocean Sand Crab
37 377004	Blue Morwong	<i>Nemadactylus valenciennesi</i>	Already listed in AFNS No action required
28 803004	Australian Ghost Shrimp	<i>Trypaea australiensis</i>	Not listed in AFNS A bait species No action to be taken
23 617910	Loligo Squid (need to define a species/group code)	Uroteuthis spp.	23 617000 LOLIGO SQUID for Loliginidae -is listed in AFNS
23 226001	Sydney Cockle	<i>Anadara trapezia</i>	Not listed in AFNS Application to be prepared
37 441020	Australian Bonito	<i>Sarda australis</i>	Already listed in AFNS No action required
37 010001	Shortfin Mako	<i>Isurus oxyrinchus</i>	Already listed in AFNS No action required

CAAB	SFN	Scientific Name	Actions to be taken
?	Sweep		Both species and group names listed in AFNS
?	Leatherjacket		Both species and group names listed in AFNS

- Project Manager is to discuss the actual species of Razor Clams being imported with Gus Dannoun before preparing an application
- Mark and Gus Dannoun are to provide details as to the species of Razor Clam actually being imported
- FNC considered the name Australian Ghost Shrimp for *Trypaea australiensis* which is pumped for bait and not an edible species. FNC noted that there are catch limits on the species which are commonly called yabbies but determined to not take any action at this time.
- FNC discussed the proposal for Loligo Squid. There is already a group name LOLIGO SQUID for Loliginidae currently listed in AFNS. FNC determined to not take any action at this time and request further information about the species that is to be specifically included before preparing an application. There is some uncertainty as to the species in Australia
- Both Sweep and Leatherjacket are listed in the AFNS so no action required.

Applications to be prepared

CAAB Code	SFN	Scientific Name	Family	Application No
23 659001	Hammer Octopus	<i>Octopus australis</i>	Octopodidae	App 328
23 659003	Maori octopus	<i>Macroctopus maorum</i>	Octopodidae	App 327
23 245001	Razor Clam	<i>Pinna dolabrata</i>	Pinnidae	App 329
	Atlantic Razor Clams (Imported species)		Pinnidae	App 330
28 911003	Ocean Sand Crab	<i>Ovalipes australiensis</i>	Polybiidae	App 331
23 226001	Sydney Cockle	<i>Anadara trapezia</i>	Arcidae	App 332

Resolution 36.14. Project Manager to prepare an application to add the name Hammer Octopus for *Octopus australis* for out of session consideration by the FNC

Resolution 36.15. Project Manager to prepare an application to add the name Razor Clam for *Pinna dolabrata* for out of session consideration by the FNC

Resolution 36.16. Project Manager to prepare an application to add the name Atlantic Razor Clam for **<to be inserted>** for out of session consideration by the FNC

Resolution 36.17. Project Manager to prepare an application to add the name Ocean Sand Crab for *Ovalipes australiensis* for out of session consideration by the FNC

Resolution 36.18. Project Manager to prepare an application to add the name Sydney Cockle for *Anadara trapezia* for out of session consideration by the FNC

Resolution 36.19. FNC recognised that Australian Ghost Shrimp (*Trypaea australiensis*) has catch limits but determined to not take any action at this time

Resolution 36.20. Project Manager request further information from the SAFS working group as to the actual species of Loligo Squid being considered before preparing an application

7. SCIENTIFIC NAME UPDATES

Discussion

Any issues that have been raised in relation to changed scientific names will be raised here.

The scientific names for fish are defined in the Australian Fish Names Standards as:

- “scientific name”: the unique scientific name for a fish determined as per international convention and consisting of a genus name and a species name - the scientific names used in this Standard are those advised by CSIRO Marine and Atmospheric Research or another competent authority.
- “taxonomic group name” an animal or plant’s taxonomic group name as per international convention. The taxonomic group names used in this standard are those advised by CSIRO Marine and Atmospheric Research, or another competent authority.

The Fish Names Committee does not determine Scientific Names for fish but notes their content and includes the amended name in the AFNS following reputable taxonomic advice.

7.1 Advice of change to species of *Epinephelus* to *Hyporthodus*

Discussion

The Project Manager has been advised by Gordon Yearsley and John Pogonoski of certain changes to *Epinephelus* species in CAAB as below

CAAB	SFN	New scientific Name	Prev Scientific name
37 311146	Darwin Grouper	<i>Hyporthodus darwinensis</i>	<i>Epinephelus darwinensis</i>
37 311147	Banded Rockcod	<i>Hyporthodus ergastularius</i>	<i>Epinephelus ergastularius</i>
37 311152	Eightbar Grouper	<i>Hyporthodus octofasciatus</i>	<i>Epinephelus octofasciatus</i>
37 311153	Puzzling Grouper	<i>Hyporthodus perplexus</i>	<i>Epinephelus perplexus</i>
37 311060	Convict Grouper	<i>Hyporthodus septemfasciatus</i>	<i>Epinephelus septemfasciatus</i>
37 311910	BAR ROCKCODS	<i>Hyporthodus ergastularius</i> & <i>Hyporthodus septemfasciatus</i>	<i>Epinephelus ergastularius</i> & <i>Epinephelus septemfasciatus</i>
37 311969	[a rockcod]	<i>Hyporthodus</i> spp.	<i>Epinephelus</i> spp.

NOT IN AFNS			
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A further update will be given at the FNC Meeting.

Resolution 36.21. Project Manager to provide an amended list of *Hyporthodus* species to FRDC web manager.

7.2 Minor Change to Northern Calamari

Discussion

Correspondence has been received from KGH who has advised that the author of the species—*Sepioteuthis lessoniana* (CAAB 23 617006) Northern Calamari has changed as below.

CAAB	SFN	Scientific Name	New Authority	Previous Authority
23 617006	Northern Calamari	<i>Sepioteuthis lessoniana</i>	d'Orbigny, 1826	Ferussac in Lesson, 1831

Resolution 36.22. Project Manager to provide an amended name for authority for Northern Calamari to FRDC web manager.

8. FUTURE FISH NAMES WORK PROGRAM AND ACTIVITIES

8.1 Update on the progress of FRDC Project 2015-210 and FRDC Project 2018-006

Background

FRDC Project 2015-210 “FRDC resource: Australian Fish Names Standard ended on 30 June 2018. And a [final report on the project](#) prepared and distributed to FNC as Attachment 13.

A new project application (FRDC Project 2018-006) has been funded by FRDC for the period from 1 July 2019 to 30 September 2020. This will align the project with the development of the next FRDC R&D Plan.

The final report on FRDC 2015-210 has been completed and has been submitted. A copy of the final report is attached.

Resolution 36.23. FNC noted the report on completion of FRDC project finding for the Fish Names Committee

8.2 Update on FNC Fact Sheets

Background

FBC 35 determined that we should develop a set of fact sheets for the problem species.

FRDC further recommended that a set of fact sheets on other key issues be developed in consultation with FRDC

- How to handle shortening of names and stay consistent with the protocols; (e.g. Snapper for Tropical Snapper, Kingfish for Yellowtail Kingfish)
- How to handle branding issues within the fish names protocols (e.g. Skull Island Prawns);
How to add branding to a name

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- How to handle market names v non-marketing names;
- If CoOL is to be used, how to use in naming e.g. place names Localities
- A Fact sheet on the China/Export list, particularly the importance of scientific names
- Indigenous naming – a suggestion to try to develop a list of 50 regional names, tourism names
- Issue about sub products of products, roe, how to use a sub product how to use a byproduct e.g. Is it Atlantic Salmon Caviar or is it Salmon Caviar?

Further Fish Name Fact Files will be developed as required. These fact sheets will determine why FNC made a particular decision and give guidance to adherence to the decision.

FNCX made recommendations as to another two fact sheets to be added to the list as below.

Species	Status
Flake	Draft completed and included in Final Report
Basa	Draft completed and included in Final Report
Barramundi	Under Development
Mud Crabs	Under consideration
South American Flathead	Under consideration
Naming of Prawns and Shrimp in Australia	New proposal
Naming of Gurnard and Latchet	New proposal

Resolution 36.24. FNC noted the report on Fish Names Fact Files including the two new recommendations

8.3 Update on activities relating to the Fish Names Database and website.

Background

- The Project Manager reported on a major exercise of updating many files to the FRDC website.

All Fish Names documentation dating back to FNC 1 has been added to the FRDC website and is available for members who have a login.

Gordon Yearsley further provided a cache of data which has been uploaded to the FRDC Fish Names website. There is now historical information dating back to 1986 which includes the minutes of a meeting of the “Recommended Marketing Names for Fish Review Committee) held on 2 October 1986

The Project Manager referred to a document that gave some of the Fish Names history dating back to 1920.

I have attached one of the gems which gives an account of this history of fish names from 1920 to 2006

- All entries in the metadata behind the AFNS has been updated with the application number which provides for full tracking of all applications to amend the AFNS.
- The Seafood Standards website has recently been updated with a fresher look

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Resolution 36.25. FNC recommended that the Fish Names History file be updated and distributed to FNC members.

8.4 Fish Names presentation at the IAFI World Seafood Congress 2019 – Penang

Background

Meaghan Dodd reported that she gave a presentation to the World Seafood Congress in Penang entitled “Fish Names Standard – Why Bother?”

The abstract of the presentation was:

The Fish Names Standard in Australia is celebrating twenty years with its 5th edition published this year listing approximately 5500 species. The question; why bother? The problems initially faced included confusion and inconsistencies and these impacted consumers, catch reports, stock assessments. When the project started, Australia was home to some 3,000 edible fish species, for which there were about 10,000 different names with invertebrate species far more complex. How can we give confidence to the industry, without naming standardisation?

Over twenty years of development, the Fish Names Committee (FNC) have worked towards building consumer confidence and consistent naming of seafood including imported products. This is supported by Fisheries Research and Development Corporation (FRDC) as a Standards Development Organisation accredited by the Standards Australia. The Fish Names Standard, AS5300-2019, is the result of consensus among a wide range of stakeholders and an extensive process of consultation with all affected stakeholders, Fish Names Experts, end users, and the general public.

With the amount of work involved, should we still bother? In December 2018, a cost benefit analysis was undertaken to determine whether stakeholder requirements for the Australian Fish Names Standard are currently being met and were there any potential process improvements to ensure stakeholder satisfaction. The response was overwhelming from industry stakeholders who were supportive of the Standard viewing it as a clear benefit providing consumer confidence in the much-needed consistency of naming. There were also, some suggested improvements to be address as the FNC creates an action plan to deliver an improved Standard and process. The final report to stakeholders will be available later this year.

8.5 FAO and Fish Names

Meaghan Dodd reported that FAO had expressed an interest in the Australian Fish Names Standard, at the IAFI World Seafood Congress in Penang 2019. She is now the committee member representative for the South Pacific Region.

The IAFI President, Ian Goulding, will be attending the next FAO meeting at Rome in November, where we can present Fish Name information and opportunities, including one fish name standard, a global best practice, options to turn our process into a product.

FNC discussed the topic and determined that the opportunities for the Australian Fish Names Standard were:

1. We have a good process that has been developed over a number of years and meets international standardisation guidelines. The process is potentially a product that we could provide to other countries or even develop into a ISO standard via FAO.
2. The Australian names are not listed with FAO but should be. We can provide a full list of approved names.
3. We do provide updates to FishBase but it is not a standardised procedure and should be

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4. The Australian names are missing from the World Register of Marine Species ([WORMS](#)) database – request this gets updated by FAO

ACTION: A report to be sent to the Ian from IAFI to present this information on our behalf through Meaghan’s role as the South Pacific Representative, outlining the opportunities and improvement areas.

8.6 Chinese Translation added to www.fishnames.com.au

At the recent meeting of STAG (Seafood Trade Advisory Group), Honey and Fox ran a workshop on China list of priorities, that Lisa McKenzie and Meaghan Dodd attended.

It was mentioned and supported by DAFF to have Chinese translations added to the Fish Names website.

FNC discussed the report Lisa McKenzie made some comments about the problems encountered with China

- If it isn’t on the China List, Australia cannot export to China
- It is difficult to get species added to the list and only a couple can be added at any one time.
- Group names are generally not accepted.
- Sometimes the translation is not perfect, and names get missed

FNC discussed the benefits of adding Chinese translations to the website and said that the benefits would need to be explored. There was also the issue as to who would pay?

Resolution 36.26. FNC noted the report from Meaghan Dodd on the Penang presentation and subsequent activities

8.7 Shark and Flake

The Project Manager reported that he had received a call from a representative of a number of North Queensland Shark catchers.

They wanted to add their species of shark to the Flake mix. The Project Manager suggested that this had little chance of success-based n the reason for the original decision.

They would like to add a name such as we did for Flake such as Northern Flake, Tropical Flake, etc because they are selling the product into Fish and Chip shops as Flake.

The species in question are listed in the table below

Species Name	Common Name	Identification materials
<i>Carcharhinus amblyrhynchoides</i>	Graceful shark	genetics + photographic
<i>Carcharhinus amboinensis</i>	Pigeye shark	genetics + photographic
<i>Carcharhinus limbatus</i>	Common blacktip	genetics + photographic
<i>Carcharhinus sorrah</i>	Spot-tail shark	genetics + photographic
<i>Carcharhinus tilstoni</i>	Australian blacktip	genetics + photographic
<i>Sphyrna mokarran</i>	Great hammerhead	genetics + photographic
<i>Carcharhinus fitzroyensis</i>	Creek whaler	genetics + photographic

Species Name	Common Name	Identification materials
<i>Sphyrna lewini</i>	Scalloped hammerhead	genetics + photographic
<i>Eusphyra blochii</i>	Winghead shark	visual in situ and photographic

FNC discussed the report and indicated that an application would have very little chance of success based on the reasons for the original Flake application

Resolution 36.27. FNC noted the report from the Project Manager on the request to add tropical species of Shark to the FLAKE group

8.8 Naming of Shrimp v Prawn (KGH)

The Project Manager reported on discussions and feedback from Karen Gowlett-Holmes regarding the naming of Shrimp and Prawns.



Karen reported that the distinction between shrimps and prawns in a seafood sense is a very grey area and differs from country to country.

In a scientific sense, we normally call the infraorder Caridea shrimps - they have 2 pairs of legs with claws, 2nd abdominal segment overlaps both 1st & 3rd, and call the suborder Dendrobranchiata prawns - they have 3 pairs of legs with claws, 2nd abdominal segment only overlaps the 3rd segment (there are other differences).

In a seafood sense, in Australia and Europe, large species (of both groups) are called prawns, and small species are called shrimps. In the USA, large and small species are called shrimps, and prawns is rarely used. The major commercial shallow-shelf waters prawn species in Australia are all in the Dendrobranchiata, however the commercial deep water species and freshwater species here are all in the Caridea, and to make it worse, a few small Dendrobranchiata species that are bycatch but sometimes processed are often sold as shrimp!

The same species that is sold as a prawn in Australia will be sold as a shrimp in the US. For those of us old enough, remember the Paul Hogan tourism ads for North America using the

catch phrase "throw another shrimp on the barbie"? He was referring to what we call prawns and it did cause some confusion in Australia at the time.

So, the definition given on the attachment is true in a strict sense but not in the seafood industry.

In the FN list, we have used prawns across the board, which follows commercial usage in Australia. Most of the species on the list are Dendrobranchiata but there are a couple of Caridea, and a group code with both.

Resolution 36.28. FNC discussed the report and recommended that the report from Karen become the basis for a Fact Sheet on the subject

9. FUTURE FNC MEETINGS

FNC is scheduled to have a face to face meeting once per year with one or more teleconferences as required.

The [Schedule of past FNC meetings](#) was distributed as Attachment 15

MEETING	DATE	VENUE
FNC 36	9 October 2019	Melbourne Museum (Martin Gomon)
FNC 37	22 April 2020	Teleconference
FNC 38	9 10 September 2020	Sydney, Australian Museum tour?

Resolution 36.29. FNC noted the dates for upcoming FNC meetings

10. PLANNING FOR NEXT FISH NAMES FUNDING CYCLE

This part of the agenda was devoted to planning for the next FRDC Funding Round. And what the objectives for the next three years from 2020 to 2023 should be.

Meaghan Dodd led a brainstorming session, with one of the key inputs being the Stakeholder Consultation and the Action List from the report as listed below, along with other data collated from previous years.

The outputs were a list of actions grouped under key topics to support the success of the Fish Names.

10.1 Fish Names Actions and recommendations from previous meetings and workshops

Alan Snow will lead discussions on what has happened to date and the status of previous reviews of the fish names process.

10.1.1 Fish Names Strategy Workshop 12 August 2012

The FRDC Board had requested that a workshop be held to provide additional information for the FRDC and SSA Board's consideration with respect to the following terms of reference:

1. Review the processes of the FNS including its internal committee process and procedures.

2. Explore the successes and failures of the FNS and processes to date.
3. Determine Research, Development and Extension (RD&E) needs that are required to support the FNS and processes.
4. Explore businesses models for the continuation of the FNS and associated processes. This includes exploring funding models that are less reliant on FRDC funds.

Action No	Action	Status
1.	The Purpose Statement in the Introduction to the Australian Fish Names Standard to be amended to include an additional emphasis on marketability of a species	To be included in next version of the AFNS
2.	SSA will develop a schedule of fees for proposed amendments to the Australian Fish Names Standard including a fee for cost recovery for expedited applications process.	Schedule of fees has been approved by SSA Board subject to FNC agreement and will be applied by FRDC
3.	The Fish Names Committee will review Section 6.4.3 of the fish naming protocols to consider a clause on increased Market Acceptability.	Completed. Protocols amended
4.	The Fish Names Committee will include more interaction with applicants at the initial stages of preparation of a proposed amendment and provide additional guidance to the applicant which will ensure a greater chance of success of an application. SSA review the Fish Names Procedures Manual and operating procedures to allow for more timely advice to applicants earlier in the application process.	Implemented with more discussion with applicants to occur at the Initial Evaluation phase rather than at the Final Evaluation phase.
5.	The FNC membership of the FNC is amended to allow for the position of End-user (Retail/ Supermarket) and one of the major supermarkets be invited to fill the position.	Implemented
6.	SSA to forward a subsequent FRDC funding application to conduct a workshop of key stakeholders to gain further sign-in and a review of the Sharks and Rays and Prawn species in the AFNS.	Implemented but application not supported
7.	SSA to develop a marketing strategy to increase uptake of the Fish Names Brands Scheme.	Draft included in SSA update, but need to be reviewed by FRDC
8.	SSA to revisit and improve the Fish Names communication strategy	Draft included in SSA update, but need to be reviewed by FRDC
9.	SSA will review the Fish Names website with a view to improved optimisation and to be more readily used by consumers	Fish names website updated
10.	SSA will review its Fish Names Complaints hotline phone number and web procedures and associated promotions materials as part of the Communications strategy.	Not applicable to SSA and will need to be reviewed by FRDC
11.	SSA to discuss the funding of a proposed Australian Traceability Standard with FRDC.	Project to be scoped, possibly September 2013

Action No	Action	Status
12.	SSA to conduct a survey of seafood businesses to identify impediments to fish names and participation in the Fish Names Brands Scheme in 2013.	The database of retailers is to be updated prior to any survey. Survey will be conducted subject to funding and board approval.
13.	SSA to develop a funding application to add additional information to the Fish Names database. This information could include information currently included in the two Australian Seafood Handbooks, Fisheries atlas information, stock status reports, and other information. This end product would allow a user to print their own customised information and would build on previous FRDC investments in a number of areas. The end product would also allow for the recovery of costs of development through charging a fee for access to the information.	Largely replaced with the FishMap project.
14.	SSA closely review all suggestions for funding put forward at the workshop with a view to developing a new funding model; during the life of this current project.	To be discussed by FNC

10.1.2 FNC Planning Workshop 26 August 2016

Recommendation 1	The Fish Names Committee needs to develop a nett benefit nett cost case as to why the Fish Names process is so important.
Recommendation 2	The FNC is to develop a statement of purpose for the fish names process i.e. Why are we here
Recommendation 3	FNC to contact the COOL data digitizing scoping project team to put the case for access to the fish names database to be included in the review
Recommendation 4	The AHECC codes for imports and exports should be linked to the to fish names database 10 year
Recommendation 5	Standard 2.2.3 of the Food Standards Code should be amended to make fish names mandatory rather than an advisory note.
Recommendation 6	We need to clarify what the support for fish names is through industry Repeat the questions that were asked in the Ruello consumption studies.
Recommendation 7	We need to ensure that the new database is very user friendly and meets the needs and expectations of all users
Recommendation 8	Develop a business case for major retailers – e.g. The use of proper names prevents inadvertent misleading of the public
Recommendation 9	Develop a business case for FRDC e.g. Fish Names is an extension project
Recommendation 10	Develop a business case for FSANZ e.g. the value of the Australian Fish Names Standard, it is a traceability issue, not only a labelling and a Food Safety issue

Recommendation 11	Develop a model and strategy to talk to potential beneficiaries about providing annual recurrent funding to fund fish names. (eg \$10,000)
Recommendation 12	Investigate the opportunities for licencing the fish names process with other countries
Recommendation 13	Gus Dannoun and Alan Snow to meet with Senator Anne Rushton about the fish names process

10.1.3 Notes from FRDC Meeting about Fish Names in June 2018

Meeting at FRDC and Issues raised

A few issues have been raised where there is a disconnect between the marketing name or branding that is used and the AFNS. One example is where a product is labelled as simply kingfish where the species is Yellowtail Kingfish but there have been other instances.

The concern is that the Fish Names Standard is in danger of becoming irrelevant, particularly if a company can simply trademark a name and then completely ignore the AFNS.

This was discussed briefly at FNC 33, but it is opportune to discuss again.

As referred to previously, a meeting was held at FRDC between the Project Manager and key FRDC staff.

Key questions for the FNC

- Are we meeting our key customers/stakeholders needs?
- How do we handle cases where a name is shortened in the marketplace for convenience which can cause confusion?
 - E.g. Yellowtail Kingfish is just called Kingfish on packaging or in restaurants
 - E.g. Tropical Snapper and Snapper
 - Group names and how to handle?
- How to deal with a fish name that does not sell the product to consumers?
- Where are the problem areas that Fish Names needs to address (Where is the market failure)?
- The China List – the problem area?
- Link between branding and Country of Origin labelling

Issues to seek advice about

- Branded product e.g. Skull Island Prawns which are Tiger Prawns
- Comment – similar scenario to Crystal Bay Prawns
- For fish products – e.g. caviar – what species and is it important?
- Other fish products?

What are the benefits we provide?

- Benefit cost analysis
- Key performance indicators?
 - Traceability – Supply Chain Integrity
 - Market access – e.g. the China List
 - Branding?
 - Country of Origin Labelling
 - Avoiding food fraud

Actions

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1. Need to identify the problem areas
2. A Benefit Cost Analysis needs to be undertaken in the very near future to ascertain the stakeholder view of the fish names process. It is proposed that a number of key stakeholders be contacted for a short telephone interview to gather feedback.
3. Need to quantify a KPI Framework
4. Need to talk to key stakeholders as to what Fish Names is doing well and not doing well

10.2 Stakeholder Consultation (Meaghan Dodd)

Attachment 02.- [Stakeholder consultation draft summary report](#)

Background

FNC Members will remember that at FNC34, the Project Manager reported that a number of issues and criticisms had been raised with him about the FNC and its procedures. Some of these complaints were completely baseless but there may be valid criticisms being said.

It was decided that subject to funding, Meaghan Dodd would interview key people in the industry about the FNC to determine what the criticisms are and report back to FNC.

The Project Manager said that this was a worthwhile exercise as the development of a benefit cost is required when re-publishing a standard.

All agencies are developing full digital systems, and many are linking to the Australian Fish Names Standard. A list of what organisations are actually using the AFNS would be useful.

FNC members agreed to provide contact names that should be interviewed.

The survey was further enhanced with a Google Forms survey developed in consultation with Meaghan Dodd. Based on the results from the survey, key people were interviewed as part of the process.

The result was very supportive of the FNC and a draft report has been developed as attached.

The report will be open for discussion and how to progress at the meeting

10.3 Actions from the Stakeholder Consultation

An action plan has been developed to address the actions emanating from the 2018 Stakeholder Consultation strategy.

The draft list of issues to be addressed has been listed previously. This list will be further discussed at the upcoming FNC 36 meeting.

Meaghan Dodd will lead discussions on the report.

Recommendation No	Action No	Action	Responsibility
1. Investigate strategies to obtain more awareness and usage of the Australian Fish Names Standard from the retail sector.			
1	1	FNC members from a specific stakeholder group are to promote the AFNS and the searchable database at every opportunity	FNC Project Management group

Recommendation No	Action No	Action	Responsibility
			FNC stakeholder group representatives
1	2	FBC to develop strategic seafood contacts at Coles and Aldi	FNC Project Management group
	3	FRDC to continue to promote the fish names website and fish names activities through social media and updates with the specific industry sectors	FRDC Communications team
1	4	Russell Conway to address the issue of collaboration and distribution of information across the recreational sector bodies including all state recreational fishing bodies to address the perceived lack of information through the recreational sector	Russell Conway
2. The existence and the usability of the fish names website needs to be promoted at all opportunities across all sectors from catch/harvest to end consumer			
2	5	All FNC members to promote through all avenues and distribution lists at every opportunity	FNC stakeholder group representatives
2	6	FRDC to promote the existence and usability of www.fishnames.com.au at all opportunities	FRDC Communication teams
2	7	Need to create a link from the www.fishnames.com.au page, possibly in the About Fish Names tab to the "Submit a Fish Names Application" page	FRDC web development team
3. Review current images and update with multiple, quality images for as many species as possible on the website www.fishnames.com.au.			
3	8	Agree with the comment but is a work in progress. Collaboration with CSIRO?	FRDC web development Linkages through CSIRO
4. A link from the species page to the SAFS web pages should be investigated			
4	9	Where possible, create a hyperlink from the individual species page in the searchable database to the entry in SAFS	FRDC web development team
5. Possibility to allow wildcard searching in the search screen should be investigated			
5	10	The search screen on www.fishnames.com.au maybe needs to be explained a bit more	FRDC web development team

Recommendation No	Action No	Action	Responsibility
		Look at a help box when you hover the mouse over a field?	
6. Review current layout and species information to ensure easy to read and accuracy.			
6	11	No action because all information is available	
7. Fish Names Committee to monitor the reasons stakeholders use the Australian Fish Names Standard when considering proposed amendments to the AFNS and ensure the reasons are met as much as practicable.			
7	12	Review the protocols against stakeholder feedback at the next FNC Meeting	FNC Project Manager FNC
8. Fish Name Committee to consider each of the species related comments and develop an action plan to amend if necessary.			
8	13	Develop a set of species related fact sheets and fish names issues fact sheets NOTE – Currently under development	FNC Project Manager FNC
	14	Circulate Fish Fact Files through News Updates	FNC Project Manager
	15	List Fish Fact Files on the Fish Names website, link to the species if possible	FNC Project Management FRDC web development team
	16	Revisit the Jade Perch fish names application	FNC Project Manager FNC
	17	Review the Fish Names Applications form at next FNC Meeting to see if there could be further clarity	FNC Project Manager FNC
9. Fish Name Committee to consider the common challenges identified by stakeholders and develop a strategy to address the concerns			
9	18	Relist all challenges identified in the Stakeholder Consultation on agenda at next FNC meeting	FNC Project Manager FNC
10. Fish Name Committee align suggested improvement with challenges and create an overall action plan to address both challenges and improvements and communicate to all stakeholders			
10	18	Relist all challenges identified in the Stakeholder Consultation on agenda at next FNC meeting	FNC Project Manager FNC
11. FNC to review the fish names protocols based on the responses of the survey			

Recommendation No	Action No	Action	Responsibility
11	12	Review the protocols against stakeholder feedback for relevance at the next FNC Meeting	FNC Project Manager FNC
12. FNC to review all over feedback and determine what actions should be taken.			
12	19	Develop an action plan based on the stakeholder consultation Under way	FNC Project Manager FNC
13. The final report of the survey to be made available on the FRDC and those respondents who provided an email address to be made aware of its existence.			
13	20	Final report to be distributed to interested stakeholders through all avenues	FNC Project Manager FNC
14. FNC Project Manager to follow-up with actions required from these calls			
14	21	Follow up Page 20, 27 and 28 Most have been completed	FNC Project Manager FNC
15. The raw data from the survey to be closely examined for trends relating to specific sectors			
15	22	Extract data from the stakeholder consultation survey for each of the sector representatives on the FNC	FNC Project Manager FNC

10.4 Fish Names Priorities (Meaghan Dodd)

Points of discussions raised by FNC members were

- We are now factoring in an Application Fee of \$500 which is not payable by the FNC for applications that it develops. FNC agreed that the cost was fair and reasonable and should not be increased.
- Fish names does not work in cookbooks / recipes due to the direct application of capital letters in the fish names. Can the interpretation be amended for marketing / implementation purposes?

The priorities for FNC were:

1. Have the Australian Fish Names Standard mandated through the ACCC or FSANZ
2. Raise the community awareness of the Australian Fish Names Standard through training, marketing, and education including through the development of Fish Names Apps and through the FAO
3. Achieving enforcement of the Australian Fish Names Standard
4. Website improvement and making more useful through linking to the Fish Names Fact Files and other resources

Other issues raised were:

- Need an influential chef to push fish names
- Need to present to meetings of chefs
- Keep the application cost as it currently is

- Need to develop the benefit cost of fish names, Why are Fish Names important?
- Martin Gomon suggested a website that has photos & facts on each species that we can link Fish Names to .
- Russell also suggested have common names listed for rec fish species so fishers can find the correct name for the fish they usually refer to by the common name.

10.5 SWOT Analysis (Meaghan Dodd)

Members were asked to identify the Strengths, Weaknesses, Opportunities and threats of the fish names process.

<p style="text-align: center;">Strengths</p> <p>Our processes are working</p> <p>Used in fisheries management systems</p> <p>Used in import legislation</p> <p>Used in export legislation</p> <p>Strong knowledge base</p> <p>Expertise– good buy-in from many sectors</p> <p>Rigorous standards development processes and procedures</p>	<p style="text-align: center;">Weaknesses</p> <p>Lack of enforcement of fish names</p> <p>Lack of awareness of retailers, fishers, importers, consumers</p> <p>Not enforceable in retail</p> <p>Industry uptake of Standard Names</p> <p>Funding the extra work beyond the basic work we do</p> <p>Not used in ACCC or food law</p> <p>Can be ignored</p> <p>Fish Names Database – want people to use it</p> <p>No enforcement</p> <p>Lack of public awareness and even care factor, What’s in it for the public</p> <p>Lack of enforcement or need for compliance</p>
<p style="text-align: center;">Opportunities</p> <p>Fish Names list is the backbone for all legislative processes</p> <p>Fish names mandated through the Food Standards Code</p> <p>Website is easy to use but doesn’t link to additional information</p> <p>ACCC to use FNC and AFNS as legal reference in cases of fish fraud/trade description disputes</p> <p>Education and marketing</p> <p>All jurisdictions use the AFNS</p> <p>Fish Names database can be used by external app developers inc images</p> <p>Build the business case for Fish Names</p> <p>Link species fact files to species on the website</p> <p>Fish Names tick like the Heart Foundation tick</p>	<p style="text-align: center;">Threats</p> <p>Funding – FRDC is currently the sole provider</p> <p>Are the protocols correct? The survey seems to say so</p> <p>Fish Names is blamed for the wrong reason – e.g. Barramundi</p>

<p>Get a celebrity chef to promote the use of the AFNS</p> <p>Become legally enforceable in some form of trade legislation</p> <p>Develop QR Codes for all commercial species</p>	
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10.6 Priority Areas

3 Years	10 Years
<p>Get the AFNS into ACCC or Food Law</p> <p>Alignment of International and FAO lists</p>	<p>National system of audit and enforcement – funded</p> <p>Enforced legislation</p> <p>Phone app capable of determining species similar to PlantNet app</p>

11. CLOSE OF MEETING

The chair declared the meeting closed at 4:00 and thanked all for their participation and thanked the Melbourne Museum for hosting the meeting.

12. List of Attachments

Att #	File description	FRDC SharePoint
1	Proxy Voting Form	https://frdc1.sharepoint.com/:w:/s/FishNames/EfuVEmbG3KVftlkAlxG_0NoBp82UuTKShj1_IUibWQdufQ
2	SRB Members Code of Conduct	https://frdc1.sharepoint.com/:w:/s/FishNames/EQrhlQIi_FtKop3umvEy3-QBhyeaDEnbZSybNgh2prR8ZA
3	SRB Register Fish Names	https://frdc1.sharepoint.com/:w:/s/FishNames/EV6j9lfG2d1BqDTPdmRewA8BsMPOGdxUODb0tdHlki8tQ
4	FNC 35 Minutes	https://frdc1.sharepoint.com/:w:/s/FishNames/ET65P7yneihOrDXc8RtNeQgBvmct1cPEUvN5xwBSWw50yg
5	PM Activity Report	https://frdc1.sharepoint.com/:w:/s/FishNames/Efnb1GJcpgtMgM3BPIjQDSIBufmBgzy7jISOm-uNhxmHSg
6	Standards Development Policy	https://frdc1.sharepoint.com/:b:/s/FishNames/ER_LTH7Xx1xBk98DwogIH_4BaJf1mtupKtJr-FDI7OBXAA
7	Standards Development Procedures	https://frdc1.sharepoint.com/:b:/s/FishNames/EZa8arxjOqxChWQoZh5GrUkBQWeLPsm3KgOp3B0oGeBQ4g
8	Fish Names Committee Procedures	https://frdc1.sharepoint.com/:b:/s/FishNames/ESUO4ANJImBGp6L2nMJYBuoBo7xzmz0c9SPkuZzjW3W635g
9	App 326 Pterogymnus Ianarius Application	https://frdc1.sharepoint.com/:b:/s/FishNames/EXiITqktNJ9JvymH70riUPYBbdh1TVvvy1NVMMGn3haQMg
10	AS 5300-2019 Download Version	https://frdc1.sharepoint.com/:b:/s/FishNames/Ed3jT4XpRPxlpYQMd-y_IVkB4jdB78hAvyvX2KGx-9CaXA
11	AS 5300-2019 Final Approval	https://frdc1.sharepoint.com/:b:/s/FishNames/Ec6zf-UrAA1MktDaLYzMiAwBVhfgXy0D3_R4dq69cAHqqA
12	SAFS Update Brief 1 October 2019	https://frdc1.sharepoint.com/:x:/s/FishNames/Ea9JKWth0XtNo9kRmY38e8MBmiPYUFsZjLyLjveBfWiOEw?rtime=nPuXjtG10g
13	Final Report on FRDC Project 2015-210	https://frdc1.sharepoint.com/:b:/s/FishNames/EWa9UEuSEiFMs1XxaIKgXNkBGDILAxJhrsJi_YP3swxRSg
14	Fish Names History 1920 to 2006	https://frdc1.sharepoint.com/sites/FishNames/Meetings/2006%20History%20of%20Fish%20Names%201920%20to%202006.pdf#search=2006%20history
15	FNC Meetings	https://frdc1.sharepoint.com/:w:/s/FishNames/EV5R6eJCAIIGgQ2hWSkIf8EB6gAi3H7RhXZMgfbHok1R_A
16	Stakeholder consultation draft summary report	https://frdc1.sharepoint.com/:b:/s/FishNames/EaT0PXsm3SNMplI4F35zjpwB0eZ0GHugPrgyveWM7JArBA